



Reshma Tomy

Graphic Designer

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About Me

As an enthusiastic learner, I enjoy exploring the whys and hows of what I see around me. Understanding the logic of design provides me with skills to exhibit these learnings, while creatively collaborating with problem-solvers to develop and execute user-centric solutions through different mediums of graphic design.

Work Experience

Brand Creative

Graphic Design Intern

From January 2021 - June 2021

- Worked with the graphic design and strategy departments in areas of market research and developing memorable visual identities for brands across finance, F&B, wellness, security and hospitality sectors
- Designed and created motion content for the studio's social platforms

Micro Advance Computers + Microshop.ae

Content Development

From May 2020 - July 2020

Worked closely with the managerial team to create and design content for social media and print campaigns, and assets for the company websites.

<http://www.macdubai.net/>

<https://microshop.ae/>

Lock&Stock

Content Development

From May 2018 - June 2018

Designed and created content for product offerings, announcements, giveaways, celebratory posts for their Instagram.

Interests



Technology



Crafts



Makeup

Education

Bachelor of Design - Graphic Design

MIT Institute of Design, Pune

From 2017 - 2021

Secondary School Certificate

GEMS Our Own English School, Dubai

From 2003 - 2017

Skills and Tools

Branding
 Brand Strategy
 Identity Design
 Print and Publication Design
 Packaging Design
 User Interface Design (Front-End)
 Copywriting
 Design Thinking
 Content Development

Adobe Photoshop
 Adobe Illustrator
 Adobe InDesign
 Adobe Dimension
 Adobe XD
 Adobe After Effects
 Adobe Fresco
 Microsoft Office
 Cinema 4D
 Concepts

Languages

English
Full Professional Proficiency

Malayalam
Bilingual Proficiency

Arabic
Minimum Professional Proficiency

Hindi
Minimum Professional Proficiency