Reshma Tomy Graphic Designer

www.reshmatomy.com
reshmatomy@hotmail.com
Reshma Tomy
+971 501459259
Dubai, U.A.E.

About Me

As an enthusiastic learner, I enjoy exploring the whys and hows of what I see around me. Understanding the logic of design provides me with skills to exhibit these learnings, while creatively collaborating with problem-solvers to develop and execute user-centric solutions through different mediums of graphic design.

Work Experience

Brand Creative

Graphic Design Intern From January 2021 - June 2021

• Worked with the graphic design and strategy departments in areas of market research and developing memorable visual identities for brands across finance, F&B, wellness, security and hospitality sectors

• Designed and created motion content for the studio's social platforms

Micro Advance Computers + Microshop.ae Content Development

From May 2020 - July 2020

Worked closely with the managerial team to create and design content for social media and print campaigns, and assets for the company websites. http://www.macdubai.net/ https://microshop.ae/

Lock&Stock

Content Development From May 2018 - June 2018

Designed and created content for product offerings, announcements, giveaways, celebratory posts for their Instagram.

Interests







Education

Bachelor of Design - Graphic Design MIT Institute of Design, Pune From 2017 - 2021

Secondary School Certificate GEMS Our Own English School, Dubai From 2003 - 2017

Skills and Tools

Branding Brand Strategy Identity Design Print and Publication Design Packaging Design User Interface Design (Front-End) Copywriting Design Thinking Content Development Motion Graphics

Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Dimension Adobe XD Adobe After Effects Adobe Fresco Microsoft Office Cinema 4D Concepts

Languages

English Full Professional Proficiency

Malayalam Bilingual Proficiency

Arabic Minimum Professional Proficiency

Hindi Minimum Professional Proficiency